



# 2010 FAC Facilities and Information Technology Conference



**April 21 – 23, 2010**  
**Lake Buena Vista, FL**

**Registration | Exhibiting | Sponsorship**

# Welcome

## Disney's Yacht & Beach Club Resort



Photo: © Disney

### ***Dear Friend of the Florida Airports Council:***

**F**lorida Airports Council (FAC) and the Conference Planning Committee are pleased to present the Seventh Annual, 2010 Facilities and Information Technology Conference on April 21-23, 2010 at Disney's Yacht and Beach Club Resort in Lake Buena Vista. This conference focuses on current issues pertaining to both airport facilities and information technology while also providing opportunities to network with peers, industry leaders, consultants, and vendors. While the conference will provide two distinct tracks, each with unique breakout sessions, there will be two combined general sessions that will be of interest to both groups.

Join us at the *Walt Disney World*® Resort for this year's conference. It all begins on Wednesday evening, April 21st with early registration and a welcome reception.

The conference is co-hosted by the Facilities and Information Technology Committee, with volunteer members working together on the Planning Committee.

An agenda and registration form for this conference can be found in this brochure, as well as on the FAC website: <http://www.floridaairports.org/meetings> (see 2010 FAC Facilities and Information Technology Conference). If you have any questions, please contact us by phone or email.

On behalf of the Conference Planning Committee, we appreciate your continued support and look forward to seeing you in Lake Buena Vista.

Co Chairs, Conference Planning Committee

### **George M. Stokus, A.A.E.**

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[gstokus@kissimmee.org](mailto:gstokus@kissimmee.org)  
Facilities Committee

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Information Technology Committee

# Schedule of Events

2010 FAC Facilities and Information Technology Conference | April 21 – 23, 2010 | Lake Buena Vista, FL

## Wednesday, April 21

- 5:00 – 7:00 p.m. Early Registration/Exhibitor Set-up
- 7:00 – 9:00 p.m. Evening Welcome Reception

## Thursday, April 22

- 6:00-7:30 a.m. Exhibitor Set-up
- 7:30-3:30 p.m. Registration
- 7:30-8:30 a.m. Breakfast with Exhibitors
- 8:30-8:45 a.m. Conference Welcome
- 8:45-9:00 a.m. Blue Light Award
- 9:00-10:15 a.m. General Session 1 – Airport Round Table: Saving Money in Today's Economic Climate
- 10:15-10:45 a.m. Break with Exhibitors
- 10:45-11:40 a.m. Facilities Session – FAA Research and Development  
IT Session – SharePoint Document Management
- 11:50-12:50 p.m. Lunch
- 1:00-2:00 p.m. Facilities Session – New GSB 88 Pavement Technology  
IT Session – Advertising/Branding

- 2:00-3:00 p.m. Facilities Session – FAA Part 139 Inspections/TSA Facility Requirements  
IT Session – Virtualization
- 3:00-3:30 p.m. Break with Exhibitors
- 3:30-4:30 p.m. Facilities Session – Wildlife Hazards on Airports  
IT Session – Social/Professional Networking
- 5:30-7:30 p.m. Evening Reception with Exhibitors

## Friday, April 23

- 8:00-11:15 a.m. Registration
- 8:00-9:00 a.m. Breakfast with Exhibitors
- 9:00-9:15 a.m. Welcome
- 9:15-10:45 a.m. General Session 2 – Baggage Handling Systems
- 10:45-11:15 a.m. Break with Exhibitors
- 11:15-12:45 p.m. Facility Session – Electrical Safety and New Lighting Applications/LED vs. Induction  
IT Session – Green Buildings: Sustainability, What Does It Mean?
- 12:45-1:00p.m. Facility Session – Wrap Up/Meetings  
IT Session – Wrap Up/Meetings

## Hotel Information

The host hotel is **Disney's Yacht & Beach Club Resort** where a limited number of rooms have been reserved at the special group rate is \$139 per night plus tax. The hotel is located at 1700 Epcot Resorts Boulevard, Lake Buena Vista. Reservations may be made by calling 407-934-3372 and identifying yourself as part of the Florida Airports Council group. All reservations must be made prior to Thursday, March 25 in order to guarantee this rate. The hotel will be happy to extend this special group rate three days prior to and following the meeting subject to availability. Rooms requested after the cut-off date will be accepted on a space available basis at the group rate.

### Incentives to Stay 'On Property'

If the conference reaches its attendance goals, Disney Destinations has agreed to provide one complimentary "After 4pm" theme park ticket for each room occupied in the host hotel during the conference's peak night. These tickets will be valid during the meeting and up to seven days afterward.

In addition, Disney Destinations has also agreed to provide one complimentary \$25 *Disney Dining Card* for each room



Photo: © Disney

occupied by conference attendees on the peak night. These cards may be redeemed for the purchase of food and beverage items at participating restaurants and other participating food and beverage locations within the *Walt Disney World*® Resort.

These tickets will be provided to eligible attendees at the Conference Registration Desk.

**Call Disney's Yacht & Beach Club Resort at 407-934-3372 for reservations.**

# Sponsorship Information

2010 FAC Facilities and Information Technology Conference | April 21 – 23, 2010 | Lake Buena Vista, FL

**S**ponsorship is one of the best ways you can support the conference. Sponsorship levels are Bronze, Silver, Gold, and Platinum. Regardless of the size of your company or the level of participation, you will receive one of the best values in the aviation industry. Your sponsorship will provide your company with increased brand awareness and recognition as a specialist in the aviation facilities and information technology industries. One of the greatest benefits is that your company's name and services will be presented to Florida's technical experts – the decision makers – in these specialty areas.

Your company will receive the following benefits, depending upon your level of sponsorship:

## **Platinum Level Sponsorship: \$1,500.00**

Bronze Sponsor benefits plus:

- Three (3) Complimentary Registrations

## **Gold Level Sponsorship: \$1,000.00**

Bronze Sponsor benefits plus:

- Two (2) Complimentary Registrations

## **Silver Level Sponsorship: \$750.00**

Bronze Sponsor benefits plus:

- One (1) Complimentary Registration

## **Bronze Level Sponsorship: \$500.00**

- Acknowledgement of Sponsorship
- Recognition in the Conference Program
- Recognition on Sponsorship Board

## **Additional Bronze Sponsorship Opportunities: \$500.00**

- Beach Towels (Vendor must provide 200 count at vendors additional expense)
- Conference Bags (Vendor must provide 200 count at vendors additional expense)
- Conference Lanyards (Vendor must provide 200 count at vendors additional expense)
- Conference Portfolio (Vendor must provide 200 count at vendors additional expense)
- Koozies (Vendor must provide 200 count at vendors additional expense)



Disney's Yacht & Beach Club Resort

Photo: © Disney

*All sponsorship fees must be submitted by March 21 to ensure recognition in the Conference Program. Logos or graphics for inclusion in the conference program must be received by March 31.*

# Exhibitor Information

2010 FAC Facilities and Information Technology Conference | April 21 – 23, 2010 | Lake Buena Vista, FL

The FAC Facilities and Information Technology Committees are pleased to offer exhibitor opportunities for the 2010 conference. Disney's Yacht & Beach Club Resort will serve as the host location. The exhibitor's program is available for \$400.00 for FAC members and \$600.00 for non-FAC members. Exhibit spaces will be assigned on a first-come, first-served basis. Previous experience indicates spaces will be reserved quickly. Please submit a registration application as soon as possible to maximize your chance of obtaining a space!

## Exhibitor benefits include:

- Recognition in the Conference Program
- Official recognition of appreciation presented by the committees
- One (1) complimentary registration

## Available spaces and provisions:

- 20 - 8'X10' Spaces for Stand Alone Displays
- Booth space includes: 6' draped table, two side chairs, wastebasket, 8' back wall and 3' side drapes and one standard electrical hook-up

## Set-up and breakdown times:

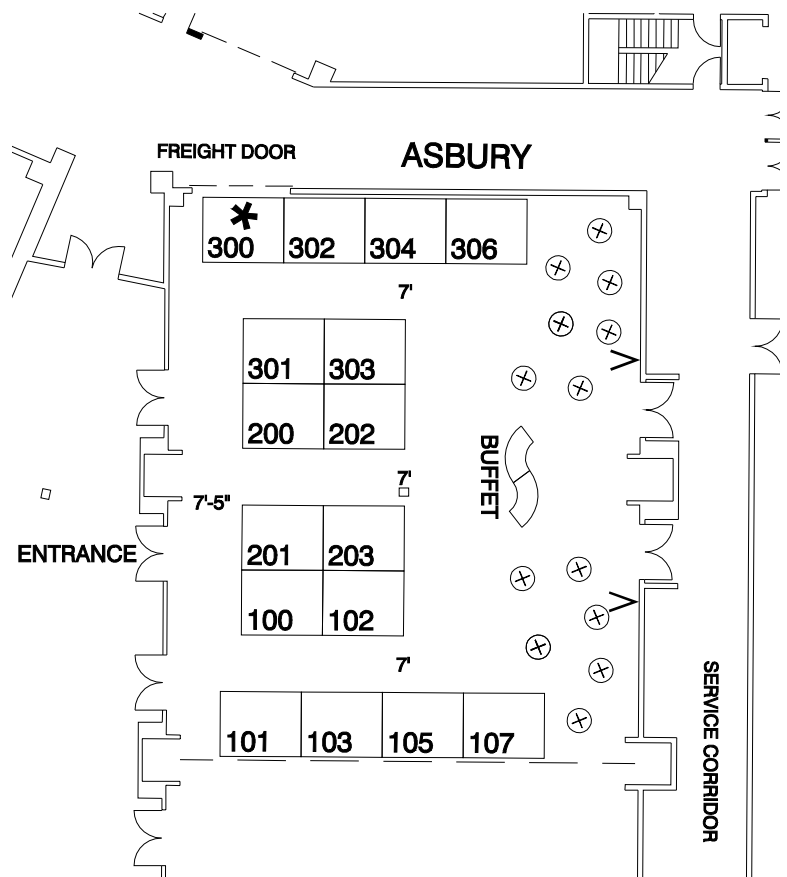
- Exhibit Hall is available for set-up on Wednesday, April 21, from 5:00-7:00 p.m. or Thursday, April 22, from 6:00-7:30 a.m.
- Exhibit Hall closes Friday, April 23 at 11:15 a.m.; exhibitors may break down between 11:15 a.m. and 1:30 p.m.

## Hours and special events in the Exhibit Hall:

- Exhibit Hall is open Thursday, April 22, 7:30 - 4:30 p.m. and from 5:30 - 7:30 p.m.
- Exhibit Hall is open Friday, April 23, 8:00 - 11:15 a.m.
- Breakfast in Exhibit Hall Thursday morning from 7:30 - 8:30 a.m.
- Reception in Exhibit Hall Thursday evening from 5:30 - 7:30 p.m.
- Breakfast in Exhibit Hall Friday morning from 8:00 - 9:00 a.m.
- All breaks will be held in the Exhibit Hall

The Exhibit Service Contractor for the conference is Freeman. Freeman will be emailing information to all exhibiting company contacts.

## Exhibit Hall Floor Plan Disney's Yacht & Beach Club Convention Center



## Freeman Orlando

Phone: (407) 816-7900

Fax: (469) 621-5605

FreemanOrlandoES@freemanco.com

# Individual Registration Information

2010 FAC Facilities and Information Technology Conference | April 21 – 23, 2010 | Lake Buena Vista, FL

**Exhibitors and/or Sponsors do not use this form, but please use the forms on the following pages.**

## Company Information

Full Name \_\_\_\_\_ Nickname for Badge \_\_\_\_\_

Title \_\_\_\_\_

Airport/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

*Registration fee includes handouts, admission to all general and concurrent sessions, two breakfasts, one luncheon, and two receptions.*

## Payment Information

Check Enclosed (made payable to FAC)     Credit Card:     MasterCard     Visa     American Express

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_


Billing Zip Code \_\_\_\_\_ Authorize Card to Be Charged \$ \_\_\_\_\_

Email Address of Cardholder \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

## Registration Fees

	Paid on/before 4/7/10	Paid after 4/7/10
1. FAC Member	<input type="checkbox"/> \$95	<input type="checkbox"/> \$115
2. Non-Member	<input type="checkbox"/> \$145	<input type="checkbox"/> \$175
3. Speaker	<input type="checkbox"/> \$95	<input type="checkbox"/> \$95
4. Student	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50

  Please check here if you require special assistance or have special dietary requirements and attach a description of your needs.

## Registration/Cancellation Policy

Registrations and cancellations must be submitted in writing. Refund requests received on/before April 7, 2010, are subject to a \$50 processing fee. There will be no refunds of any kind after April 7, 2010. Substitutions will be accepted without penalties. For all inquiries regarding cancellations and refunds, please contact FAC at (850) 224-2964 or email [mc@floridaairports.org](mailto:mc@floridaairports.org). Registration cannot be split among attendees or session days. In the event this meeting is postponed/canceled for reasons beyond our control we will notify all registrants and refund the registration fee in full. However, any additional costs incurred by the registrant are the responsibility of the registrant.

## Mail or fax registrations to:

Florida Airports Council  
250 John Knox Road, Suite 2  
Tallahassee, FL 32303

Phone (850) 224-2964

Fax (850) 681-6185

**Register online at [www.floridaairports.org/meetings](http://www.floridaairports.org/meetings)**

# Exhibit Space Registration

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## Company Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Individual registration form will follow once space is paid and confirmed.**

## Exhibit Fees

**Member Rate** — \$400

**Non-Member Rate** — \$600

## Exhibit Space Location

*Please refer to the Exhibit Hall floor plan on page 5 of this booklet.*

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_

*All space assignments are confirmed on a first-reserved and first-paid basis; payment must accompany the exhibit registration form.*

## Payment Information

Check Enclosed (made payable to FAC)  Credit Card:  MasterCard  Visa  American Express

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Zip Code \_\_\_\_\_ Authorize Card to Be Charged \$ \_\_\_\_\_

Email Address of Cardholder \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

## Cancellation Clause

Booth space cancellations must be submitted in writing. Cancellations prior to April 7, 2010 are subject to a \$50 processing fee. No refunds will be given for space cancelled after April 7, 2010.

## Please return form and payment to:

Florida Airports Council, 250 John Knox Road, Suite 2, Tallahassee, FL 32303; or fax to (850) 681-6185.

## Please direct all inquiries to:

Florida Airports Council: Phone (850) 224-2964, Fax (850) 681-6185, Email [mc@floridaairports.org](mailto:mc@floridaairports.org), [www.floridaairports.org/meetings](http://www.floridaairports.org/meetings)

# Sponsorship Registration

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## Company Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Individual registration forms will follow once sponsorship is paid and confirmed.**

## Sponsorship Information

- Platinum Sponsor — \$1,500
- Gold Sponsor — \$1,000
- Silver Sponsor — \$750
- Bronze Sponsor — \$500

## Additional Bronze Sponsor Opportunities — \$500 each

- Beach Towels (Vendor must provide 200 count at vendors additional expense)
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**Logos or graphics for inclusion in the conference program must be received by March 31, 2010.**

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- Credit Card:  MasterCard  Visa  American Express

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Zip Code \_\_\_\_\_ Authorize Card to Be Charged \$ \_\_\_\_\_

Email Address of Cardholder \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

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