

Sponsor and Exhibitor Brochure

BACK TO THE FUTURE

40 YEARS OF
FLORIDA
AVIATION

FAC 2009 MIAMI



40th Annual Florida Airports Council
Conference and Exposition

August 2-5, 2009

Hosted by Miami-Dade Aviation Department



Welcome Delegates, Guests, Sponsors and Exhibitors

On behalf of the Miami-Dade Mayor, Board of County Commissioners, Aviation Department, and the Florida Airports Council (FAC), I want to invite you to the FAC's 40th Annual Conference. It's fitting that the conference is being held here in Miami – a community with deep roots in aviation. The world-renowned city known today for its beautiful weather, fabulous beaches, first-class shopping, dining, and culture bloomed from its aviation roots.

Our host event at Jungle Island is sure to be talked about for years to come. This man-made jungle boasts an eco-system of tropical plants, animals, and attractions – all while overlooking the Miami skyline and Port of Miami.

There is so much to do here in the heart of South Florida. Go upscale shopping and dining at Lincoln Road, Bal Harbor or the Village of Merrick Park. Architecture buffs will enjoy strolling through the nation's largest 20th Century National Register Historic District, featuring more than 800 historic buildings erected during the 1920s, '30s and '40s. People watch on Ocean Drive or kick back with the environment. Everglades National Park is an untamed ecosystem encompassing 1.5 million acres and Biscayne National Park is the only living tropical reef within the continental U.S.

You are sure to enjoy this year's conference program as well. We will take a nostalgic look at Florida's pioneering aviation efforts in the last forty years and also anticipate the innovations in store for the next four decades. The conference will feature a variety of views and topics combining both retro and futuristic perspectives on aviation technology, security, land use and airline evolution.

Last, but not least, the Loews Miami Beach Hotel, venue for the 2009 FAC Annual Conference, is a graceful Art Deco landmark in the heart of South Beach with spectacular views, an oceanfront swimming pool, a stunning new spa, and proximity to lots of attractions.

As we celebrate FAC's 40th anniversary, we look forward to welcoming you. Experience Miami!

¡Los esperamos!

José Abreu, Director

Miami-Dade Aviation Department

Join Us as We Head *“Back to the Future”!*

Join us at the 40th Annual Florida Airports Council Conference to be held August 2-5, 2009 at the Loews Miami Beach Hotel. Your host, the Miami-Dade Aviation Department, has put together an outstanding program including topics and speakers not to be missed. Many excellent networking opportunities will also be available.

FAC expects hundreds of airport, state and federal leaders to attend this great event in picturesque Miami Beach. You do not want to miss the opportunity to exhibit and/or sponsor one of the many events that take place during the conference. Your financial support of the conference helps FAC continue its legislative advocacy and educational programs for another year.

Loews Miami Beach Hotel



About FAC

The **Florida Airports Council** consists of 20 commercial service airports, 73 general aviation airports and more than 200 corporate, educational and associate members. FAC is the largest and most successful state-focused organization in the nation. FAC's 40 year success story is due to leadership from Florida's commercial and general aviation airports and support from Florida's leading aviation companies.

Sponsorship Information

Questions?

Contact Marycatherine Johnson at phone (850) 224-2964 or email mc@floridaairports.org

Benefits and Information

Your company will receive the following benefits, depending upon your level of sponsorship:

Platinum Sponsor — \$15,000 and above

Angel Sponsor benefits plus:

- Five delegate registrations
- Recognition at sponsored event
- Full-page ad in the conference program
- Two complimentary golf foursomes
- Opportunity to supply promotional item for delegate bags

Gold Sponsor — \$10,000-\$14,999

Angel Sponsor benefits plus:

- Three delegate registrations
- Recognition at sponsored event
- Full-page ad in the conference program
- One complimentary golf foursome
- Opportunity to supply promotional item for delegate bags

Silver Sponsor — \$5,000-\$9,999

Angel Sponsor benefits plus:

- Two delegate registrations
- Recognition at sponsored event
- Half-page ad in the conference program
- Opportunity to supply promotional item for delegate bags

Bronze Sponsor — \$2,500-\$4,999

Angel Sponsor benefits plus:

- One delegate registration
- Recognition at sponsored event

Angel Sponsor - \$1,000

- Recognition in the delegate program
- Special badge designations
- Thank-you in FAC publications after the event

Sponsorship Opportunities

Sunday, August 2

- Committee Meeting Break Sponsor — **\$2,500 each** (2 opportunities)
- Welcome Reception with the Exhibitors — **\$10,000 each** (2 opportunities)

Monday, August 3

- Monday's A/V — **\$5,000** (1 opportunity)
- Networking Breakfast with Exhibitors — **\$5,000 each** (2 opportunities)
- General Session I — **\$2,500 each** (4 opportunities)
- Morning Networking Break with the Exhibitors — **\$2,500 each** (2 opportunities)
- General Session II - **\$2,500 each** (4 opportunities)
- Networking Lunch with Exhibitors — **\$5,000 each** (2 opportunities)
- General Session III — **\$2,500 each** (4 opportunities)
- Afternoon Networking Break with Exhibitors — **\$2,500 each** (2 opportunities)
- General Session IV — **\$2,500 each** (4 opportunities)
- Host Event "MIAMI Nights" — **\$5,000 each** (unlimited opportunities)

Tuesday, August 4

- Tuesday's A/V — **\$2,500**
(1 opportunity)
- Networking Breakfast with Exhibitors — **\$5,000 each** (2 opportunities)
- General Session V — **\$2,500 each**
(4 opportunities)
- General Session VI — **\$2,500 each**
(4 opportunities)
- Networking Break with Exhibitors — **\$2,500 each** (2 opportunities)
- Box Lunch — **\$2,500 each**
(2 opportunities)
- Golf Tournament — **\$5,000 each**
(2 opportunities)
- Golf Tournament Beverage Cart — **\$3,000 each** (2 opportunities)
- Fishing Tournament — **\$8,000**
(1 opportunity)

Loews Miami Beach Hotel



Wednesday, August 5

- Wednesday's A/V — **\$5,000**
(1 opportunity)
- Breakfast & FAC General Membership Meeting — **\$5,000 each**
(2 opportunities)
- General Session VII — **\$2,500 each**
(4 opportunities)
- Networking Break — **\$2,500 each**
(2 opportunities)
- General Session VIII — **\$2,500 each**
(4 opportunities)
- Leadership Awards Luncheon — **\$10,000** (1 opportunity)
- General Session IX — **\$2,500 each**
(4 opportunities)
- Farewell Reception — **\$5,000 each**
(2 opportunities)
- Final Dinner — **\$5,000 each**
(4 opportunities)
- Final Dinner Entertainment — **\$5,000**
(1 opportunity)

Other

- Delegate Gift Bags — **\$10,000** (1 opportunity)
- Hotel Key Cards — **\$10,000**
(1 opportunity)
- *Name Badge Lanyards — **\$5,000**
(1 opportunity)
- Passport/Pocket Schedules — **\$5,000**
(1 opportunity)
- *Pens/Pads — **\$5,000** (1 opportunity)
- Spouse/Guest Program — **\$2,500 each**
(4 opportunities)
- Angel — **\$1,000**
(unlimited opportunities)

* Sponsor must provide item

Sign Up Today:

For sponsorship and door prize donations, please complete the attached forms (pages 10 and 11 of this brochure) and submit to:
Marycatherine Johnson
phone (850) 224-2964
fax (850) 681-6185 or
email mc@floridaairports.org

Door Prizes

Your company may submit items to be donated as door prizes which are raffled away to delegates throughout the conference (mainly during exhibit hall hours).



Exhibit Information

General Information

The following events will be held in the Exhibit Hall:

- Welcome Reception
- 2 Breakfasts
- 2 Lunches
- Refreshment Breaks
- Door Prize Drawings

Booth Accessories Include:

- 8'x10' space; 8' back pipe and drape with 3' side pipe and drape
- One 6' draped table and two chairs; waste basket; company sign
- Security will be provided in the Exhibit Hall for the duration of the show
- All booths will be provided a 500watt 120 volt outlet

Exhibit Setup/Dismantle Hours

Setup: Sunday, August 2,
10 a.m. – 4 p.m.

Breakdown: Tuesday, August 4,
12 p.m. – 7 p.m. (Sorry, no
early breakdown allowed)

Exhibit Staffing

For the delegates' benefit, please keep your booth staffed during all designated exhibit hours. The designated exhibit hall hours will be specified in the conference program. We encourage all exhibitors to attend sessions and participate in other networking facets of the conference. We do not close the exhibit hall during business sessions, but exhibitors are not required to stay in their booths during the non-posted exhibit hall hours.

Additional Booth Personnel (ABP)

Additional booth personnel fee is \$330 per person and includes entry to all events. **Those interested in either the golf or fishing tournaments must register for these events separately and pay applicable fees.** These forms may be requested by contacting FAC.

Door Prizes

Your company may submit items to be donated as door prizes, which are raffled

away to all delegates throughout the conference (during exhibit hall hours). For door prize donations, please complete the form and submit it to FAC by fax 850-681-6185 or email mc@floridaairports.org.

Exhibit Passports

To encourage that attendees visit each exhibit booth, we will be continuing the passport program. All delegates who complete their passports by visiting the required number of exhibit booths will be eligible for a special grand prize drawing on Wednesday.

Golf and Fishing

Exhibitors and Sponsors attending as delegates are welcome to play in the FAC tournaments. Additional Booth Personnel (ABP) must pay the additional tournament fees. Some of the higher sponsorship levels do include complimentary foursomes in the golf tournament.

Airport Tour

This year, there will be a bus tour of Miami International Airport on Tuesday afternoon available to a limited number of conference registrants. Sign-up for this tour in the FAC Registration Area onsite.

Florida Airports Council Membership

FAC corporate members receive discount registration to all FAC events and advanced notice of RFPs that are advertised in the FAC newsletter. If you are interested in becoming a corporate member of FAC, check the box on the exhibitor registration form. Please submit a separate check made payable in the amount of \$650 for annual membership to Florida Airports Council. For more information on membership, please contact FAC by phone at 850-224-2964, email mc@floridaairports.org or visit www.floridaairports.org/join.cfm

Private Functions

The Florida Airports Council asks that no private functions be scheduled that would in any way compete with the FAC Annual Conference schedule of events for the duration of the Conference.

About Booth Packages

Three booth packages are available. Please review the booth packages and booth layout on the following page. All space assignments are on a first-reserved, first-paid basis. Booths will not be assigned until payment is received. Booth assignment priority will be given to FAC members.

If your primary booth choices are not available, FAC will do its best to accommodate your alternate preferences.

Exhibit Packages

FAC members must have their membership paid in full at the time they register to receive the Member Rate.

Package 3*

FAC Member Price \$5,100
Non-Member Price \$6,200

- 8'x20' space
- Four conference registrations
- Full-page advertisement in the conference program
- Company name and address listed in the program

Package 2

FAC Member Price \$3,300
Non-Member Price \$4,400

- 8'x10' space
- Three conference registrations
- Half-page ad in the conference program
- Company name and address listed in the program

Package 1

FAC Member Price \$1,600
Non-Member Price \$2,700

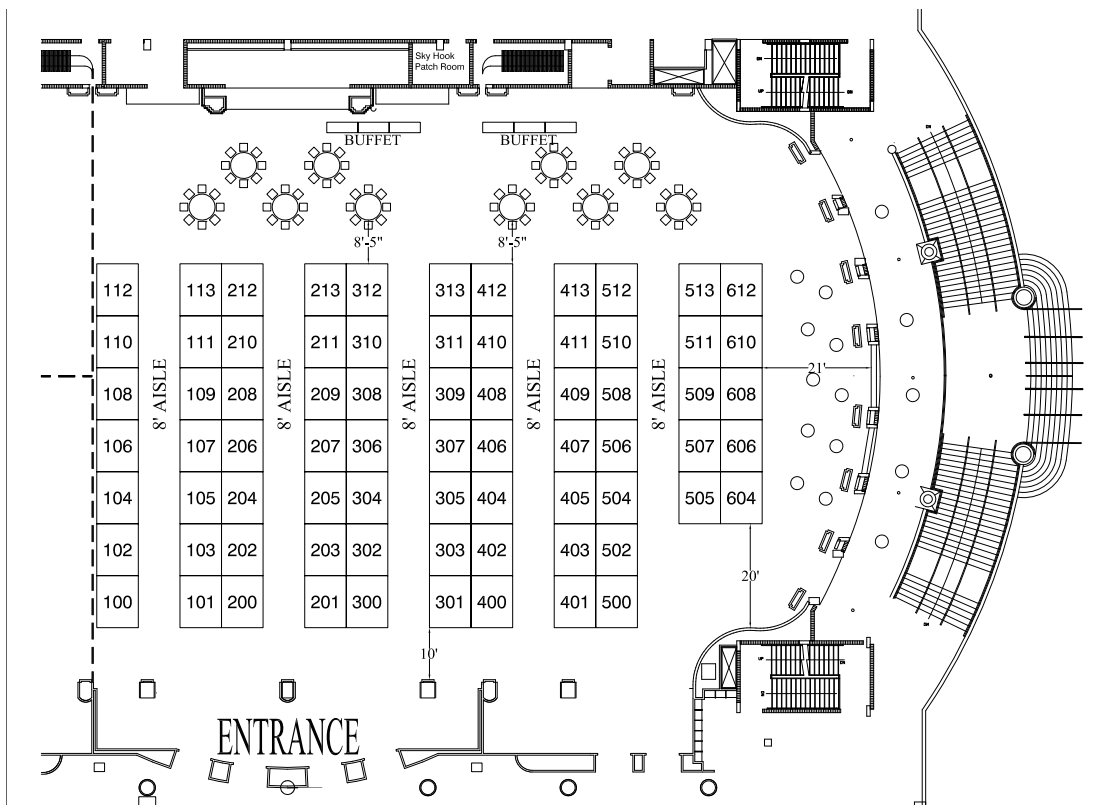
- 8'x10' space
- Two conference registrations
- Company name and address listed in the program

Please make sure you reserve your space early to receive a prime location and to ensure your company's ad gets placed in the conference program (at least 30 days prior to the show).

The exhibitor registration form included in this package is for your exhibit space only. FAC will provide you with your complimentary conference registration forms as well as additional booth personnel forms (if requested) once we have processed your booth registration.

* Accommodations will be made for those companies with multi-booth needs. To ensure that we can accommodate your space arrangements, be sure to sign up early.

Loews Miami Beach Hotel | Americana Ballroom 3-4



Visit www.floridaairports.org/meetings for updated booth availability.



Exhibit Service Contractor

Expo Convention Contractors, Inc.
57 N.E. 179th Street
Miami, FL 33162
Phone: 305-751-1234 ext. 217
Fax: 305-751-1298
nstewart@expoeci.com

Expo will email exhibitor service kits to all exhibiting company contacts.



Hotel Information

Hotel Photos this page: Marycatherine Johnson

Loews Miami Beach Hotel

A block of rooms is being held at the Loews Miami Beach Hotel located at 1601 Collins Avenue, Miami Beach.

All attendees will receive a special rate of \$149 per night. Reservations must be made by Thursday, July 9, 2009, in order to guarantee this rate. The group rate will be accepted after the cut-off date or if the group sells out of the block, based on availability. The hotel will be undergoing limited renovations during the conference but has assured that this will not impact the quality of your stay.

To make your hotel reservation, call the hotel reservations department directly at 877-LOEWSMB (877-563-9762) and identify yourself as part of the Florida Airports Council (FAC) Group. The Loews will be happy to extend this special group rate two days prior and two days after the conference date based on availability. Valet parking has been discounted to \$20 overnight and \$13 daily.

Each individual reservation must be accompanied by one night's deposit equal to the room rate for each guest room reserved. Individuals may cancel without penalty prior to 72 hours of their arrival date.

All business sessions, meal functions and the Exhibit Hall will take place at the Loews Miami Beach Hotel. For detailed information regarding the hotel, visit <http://www.loewshotels.com/en/Hotels/Miami-Beach-Hotel/Overview.aspx>



Special Discounts

All conference guests registered at the Loews Miami Beach Hotel will receive a discounted rate on the Cabanas (10% Friday-Sunday and 15% Monday-Thursday). Also, the Loews Miami Beach Hotel SOBEKIDS CAMP will be offering a 15% discount during the conference. To receive these discounts, contact Hugo Ferretti at 305-604-5444 ext. 5421 and mention that you are a member of the Florida Airports Council group.

In addition, the Elemis Spa located at the Loews Miami Beach Hotel will offer at 20% discount on all services over \$100 to conference guests registered at the hotel. Contact the Spa at 305-695-3400 to book an appointment.



40th Annual FAC Conference and Exposition

August 2 - 5, 2009

Exhibit Space Registration Form

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____

Individual registration forms will follow once space is paid and confirmed.

Exhibit Booth Choices

- Package #3** (8'x20') \$5,100 member \$6,200 non-member*
- Package #2** (8'x10') \$3,300 member \$4,400 non-member*
- Package #1** (8'x10') \$1,600 member \$2,700 non-member*

**Non-FAC members interested in membership visit www.floridaairports.org/joinus*

Exhibit Booth Location

Please refer to the Exhibit Hall floor plan on page 7 of this brochure.

1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____

All space assignments are confirmed on a first-reserved and first-paid basis; payment must accompany the exhibit registration form.

Payment Information

Check Enclosed (made payable to FAC) Credit Card: Mastercard Visa American Express

Name on Card _____

Credit Card Number _____ Exp. Date _____

Billing Zip Code _____ Authorize Card to Be Charged \$ _____

Email Address of Cardholder _____

Signature of Cardholder _____

Cancellation Clause

Booth space cancellations must be submitted in writing. Cancellations prior to July 2, 2009 will receive a 50% refund. No refunds will be given for space cancelled July 2, 2009 or after.

Please return form and payment to:

Florida Airports Council, 250 John Knox Road, Suite 2, Tallahassee, FL 32303; or fax to (850) 681-6185.

Please direct all inquiries to:

Marycatherine Johnson: Phone (850) 224-2964, Fax (850) 681-6185, Email mc@floridaairports.org, www.floridaairports.org/meetings



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Door Prize Registration Form

Company Information

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____

Door Prize Information

Our company wishes to support the FAC Annual Conference by donating the following door prize(s):

Quantity _____ Item _____

Quantity _____ Item _____

Quantity _____ Item _____

Please return form to:

Florida Airports Council, 250 John Knox Road, Suite 2, Tallahassee, FL 32303; or fax to (850) 681-6185.

Please direct all inquiries to:

Marycatherine Johnson

Phone (850) 224-2964, Fax (850) 681-6185, Email mc@floridaairports.org

www.floridaairports.org/meetings



40th Annual FAC Conference and Exposition

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Sponsorship Registration Form

Company Information

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____

Sponsorship Information

Our company wishes to be a **Platinum, Gold, Silver or Bronze Sponsor** for:

1st Choice Day _____ Event _____ Amount _____

2nd Choice Day _____ Event _____ Amount _____

3rd Choice Day _____ Event _____ Amount _____

Our company wishes to be an **Angel Sponsor**

Payment Information

Check Enclosed (made payable to FAC)

Credit Card: Mastercard Visa American Express

Name on Card _____

Credit Card Number _____ Exp. Date _____

Billing Zip Code _____ Authorize Card to Be Charged \$ _____

Email Address of Cardholder _____

Signature of Cardholder _____

Please return form and payment to:

Florida Airports Council, 250 John Knox Road, Suite 2, Tallahassee, FL 32303; or fax to (850) 681-6185.

Please direct all inquiries to:

Marycatherine Johnson

Phone (850) 224-2964, Fax (850) 681-6185, Email mc@floridaairports.org; www.floridaairports.org/meetings

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40th Annual Florida Airports Council
Conference and Exposition*

August 2-5, 2009

*Hosted by Miami-Dade
Aviation Department*



EXHIBIT HALL SPACE AND SPONSORSHIP OPPORTUNITIES ARE LIMITED!



250 John Knox Road, Suite 2
Tallahassee, FL 32303
www.floridaairports.org/meetings