

FAC 2008



the Best of Everything!



Palm Beach

**39th Annual Florida Airports Council
Conference and Exposition**

July 20-23, 2008

Hosted by Palm Beach County Department of Airports



We're glad you're here!

To all Delegates, Guests, Sponsors and Exhibitors:

On behalf of the Palm Beach County Department of Airports and the Florida Airports Council, I want to welcome you to the Council's 39th annual conference. We're all very excited to have you here in beautiful Palm Beach County, the jewel of Florida's "Gold Coast."

Besides miles and miles of Atlantic coastline and sparkling waterways, this section of South Florida features a diverse range of cultural and recreational interests we hope you will have an opportunity to experience first-hand. Be sure to visit one or more of our outstanding restaurants, pristine beaches, challenging golf courses, spacious parks, famous shopping malls or world-class entertainment venues.

The site of this year's convention, "The Breakers" itself is one of the world's most famous hotels. We know you'll enjoy the luxurious, top-flight accommodations.

A number of "must see" retail and cultural attractions are close by, such as famed Worth Avenue and CityPlace, the Mall at Wellington Green and The Gardens mall, the Flagler Museum and the Norton Gallery of Art. Talk to the animals at the Palm Beach Zoo or Lion Country Safari. And for quiet natural beauty, stop by the Morikami Museum and Japanese Gardens, Mounts Botanical Gardens or Grassy Waters Preserve.

This year's convention sessions will feature informative and motivational programs giving you the latest on travel and tourism, aviation infrastructure and technology, and innovative ways to improve customer service.

To get things started, please be sure to join us for our complimentary, Monday evening event "The Best Beach Party Ever", right here at The Breakers.

Once again, on behalf of the Florida Airports Council, the Department of Airports and the Board of County Commissioners, sit back, relax and enjoy "the Best of Everything."

Sincerely,

Bruce V. Pelly, Director

Palm Beach County Department of Airports

Hotel Information

The Breakers

A block of rooms is being held at The Breakers located at One South County Road in Palm Beach.

All attendees will receive a special rate of \$149 superior category, \$179 deluxe category or \$299 oceanfront. Rooms are based on a space-available basis. Reservations must be made by June 18, 2008, in order to guarantee this rate. Reservations made after this date can only be honored on a space-and-rate-available basis. To make your hotel reservation, call the hotel reservations department directly at 1-888-BREAKERS (1-888-273-2537) and identify yourself as part of the Florida Airports Council (FAC) group. The Breakers will be happy to extend this special group rate for three days prior and three days after the conference dates. Overnight valet parking has been discounted to \$10 per day.

Each individual reservation must be accompanied by one night deposit equal to the room rate for each guest room reserved. Individuals may cancel without penalty prior to 72 hours of their arrival date.

All business sessions, meal functions and the Exhibit Hall will take place at The Breakers. For detailed information regarding the hotel, visit <http://www.thebreakers.com>.



The Breakers, Palm Beach, FL

Alternate Accommodations

Additional blocks of hotel rooms are being held at both The Colony Hotel and at the West Palm Beach Marriott.

The Colony Hotel is located at 155 Hammon Avenue in Palm Beach, which is approximately 1.15 miles from The Breakers. Reservations may be made by calling 1-800-521-5525 and referencing the Florida Airports Council Conference Group. Reservations must be made prior to June 15, 2008. For detailed information regarding the hotel, visit <http://www.thecolonypalmbeach.com>.

The West Palm Beach Marriott is located at 1001 Okeechobee Blvd. in West Palm Beach, which is approximately 2.32 miles from The Breakers. Reservations may be made by calling 1-800-376-2292 and referencing The Florida Airports Council Group. Reservations must be made prior to May 15, 2008. For detailed information regarding the hotel, visit <http://www.marriott.com/hotels/travel/pbimc-west-palm-beach-marriott/>.

For questions concerning hotel reservations, please contact Marycatherine Johnson at 850-224-2964 or mc@floridaairports.org.



The Breakers, Palm Beach, FL

Special Discounts!

All conference guests registered at The Breakers can save 10% on all daily cabana and bungalow rentals, 15% on all outlet menu pricing (not including room service) and 20% on all spa treatments. To reserve a cabana/ bungalow or book a spa treatment, contact The Breakers at 888-273-2537. Make sure to mention you are a member of the Florida Airports Council group.

Registration Information

Delegate Registration Information

The registration form outlines the costs of the conference to FAC members and non-members, as well as the cost savings for registering early. The registration fee for FAC members and non-member delegates includes:

- All conference sessions and scheduled meals
- Sunday Evening Welcome Reception
- Sunday Night "FAC Networking at the Beach Club" Hospitality Event
- Monday Night Host Event: "The Best Beach Party Ever"
- Tuesday Afternoon Golf, Tennis, or Fishing (based on availability)
- Wednesday Night Farewell Reception and Dinner

One Day Registration

Registration is available for those who would like to attend the Conference for one day only. It does not include Monday Night's "The Best Beach Party Ever", sporting/networking events on Tuesday afternoon, or Wednesday Night's Reception/Dinner/Entertainment. One Day Registration will also be available on-site at the conference.

Tuesday Afternoon Sporting/Networking Events (Golf, Tennis, Fishing)

These events are included in the registration fee for member and non-member delegates; however, participation is limited to 144 golfers, 100 fisherman, and 24 tennis players. Participants for these events must sign up at the registration area beginning at 12:00 pm on Sunday, July 20. Sign ups will be taken on a first-come, first-served basis and no person will be allowed to sign up any individuals other than themselves. However, registrants who wish to reserve a position in advance may pay the additional fee listed on the registration form. Additional Booth Personnel, One Day Registrants, State Employees, and Spouse/Guests must pay the special events fee in order to participate.

FAC Membership

In addition to considerable cost savings for registration, FAC members also enjoy numerous other benefits, including participation on FAC committees, receipt of the biweekly newsletter, listing in the membership directory, and discounts for all FAC events. The effectiveness of an association is directly related to the quality of its members, and FAC strives to be the best airports association in the country. Join us in this quest. To complete a membership application, visit www.floridaairports.org/join.cfm.

Registration/Cancellation/Substitution Policy

Registrations and cancellations must be submitted in writing. Refund requests received on or before June 30, are subject to a \$150 processing fee. There will be no refunds given after that date. Substitutions will be accepted without penalties and no shows will be billed. This includes all registration and special event fees. For all inquires regarding cancellations, refunds, or substitutions, please contact FAC at 850-224-2964 or email mc@floridaairports.org.

Dress Code

The FAC Annual Conference dress code at The Breakers is RESORT CASUAL. Even session speakers are urged to dress casually and enjoy the weather and ambiance of the Palm Beaches. This year, Wednesday Night's Reception, Dinner, and Entertainment will be a prelude to the 40th Annual Conference in Miami Beach and registrants are urged to dress with a Latin flair!

Private Functions

The Florida Airports Council asks that no private functions be scheduled that would in any way compete with the FAC Annual Conference schedule of events for the duration of the Conference.

Questions?

Contact Marycatherine Johnson at phone (850) 224-2964, fax (850) 681-6185 or email mc@floridaairports.org

Spouse/Guest Registration Information

This program is open to spouse/guests of full-registrants only. All guests must be at least 13 years of age. Guests between the ages of 13 and 17 must be accompanied by an adult.

The Spouse/Guest Registration includes the following:

- \$50 'Breakers Card' to use during your stay at The Breakers. This card may be used for meals, in the gift shop or at the spa.

Sunday, July 20

- Welcome Reception with the Exhibitors
- "FAC Networking at the Beach Club" Hospitality Event

Monday, July 21

- Breakfast at hotel and orientation presentations
- Transportation to City Place for shopping and lunch
- "The Best Beach Party Ever" Host Event

Tuesday, July 22

- No special events. Guests are encouraged to enjoy The Breakers world-renowned pool and beach areas and use their 'Breakers Card'.

Wednesday, July 23

- Breakfast at the hotel with presentation
- Farewell Reception and Dinner

For those not interested in registering for the Spouse/Guest Program in its entirety, individual tickets for the Welcome Reception with the Exhibitors, Hospitality Event, "The Best Beach Party Ever", and the Farewell Reception and Dinner will be available for purchase on-site.

Children's Participation

There is no official FAC children's program this year. Children up to age 13 can participate in the following:

Sunday, July 20

- Children are welcome to attend the "Welcome Reception with the

Exhibitors" from 5:30 pm - 7:30 pm when accompanied by an adult. The "FAC Networking at the Beach Club" Hospitality Event is for adults only.

Monday, July 21

- The Host Event, "The Best Beach Party Ever" is intended for adults but children can attend for a fee of \$75 when accompanied by an adult. Children's tickets for the Beach Party will be available for purchase on-site only.
- The Breakers will be offering a 'Kid's Night Out' for \$50 (discounted 15% from the normal price). Children will be able to choose from a variety of activities, games, and entertainment and pizza will be served. Children must be over the age of 3 and potty-trained. Contact The Breakers Activity Department at 561-655-6611 ext. 7690 to register for this event or for further details. All reservations must be made by 9 p.m. the night prior to the event

Wednesday, July 23

- The FAC final dinner is open to children when accompanied by an adult for a fee of \$75. Tickets will be available for purchase on-site only.
- The Breakers will be offering a 'Kid's Night Out' for \$50 (discounted 15% from the normal price). Children will be able to choose from a variety of activities, games, and entertainment and pizza will be served. Children must be over the age of 3 and potty-trained. Contact The Breakers Activity Department at 561-655-6611 ext. 7690 to register for this event or for further details. All reservations must be made by 9 p.m. the night prior to the event.

In addition, The Breakers offers a daily program for children between the ages of 3-12, 'Coconut Crew Interactive Camp'. This program includes both indoor and outdoor activities including: sports-oriented games, scavenger hunts and waterfront activities. Lunch is also included. Guests registered at The Breakers pay \$90, but mention you a member of the FAC group and receive 15% off the daily rate. Contact The Breakers Activity Department at 561-655-6611 ext. 7690 to make your reservation. All reservations must be made by 9 p.m. the night prior to the camp event.

Sponsorship Opportunities

Show your commitment to Florida's airport industry by becoming a sponsor of FAC's 39th Annual Conference! By sponsoring an event, your company will receive immediate recognition at that event and in other areas. You will get maximum exposure with over 700 industry executives and decision-makers at the conference, as well as recognition by the FAC membership in a variety of other ways, including the FAC website and newsletter.

The FAC Board of Directors understands that many organizations ask for your financial support and truly appreciates your commitment to the Council and its initiatives.

For a sponsorship registration form and detailed list of available events and prices, please call Marycatherine Johnson at 850-224-2964 or email at mc@floridaairports.org.

Schedule of Events

Saturday, July 19, 2008

1:00 – 3:00 p.m.	CFASPP-Statewide Meeting
4:00 – 6:30 p.m.	FAC Board of Directors Meeting

3:00 – 4:00 p.m.	General Session IV: Washington Update/Legislative Issues
4:00 – 5:00 p.m.	FAC General Membership Meeting
7:00 – 10:00 p.m.	Host Event - 'The Best Beach Party Ever'

Sunday, July 20, 2008

9:00 – 10:00 a.m.	Federal Affairs Committee Meeting
9:00 – 10:00 a.m.	Noise Abatement & Community Affairs Committee Meeting
10:00 – 4:00 p.m.	Exhibitor Registration and Set-Up
10:30 – 11:30 a.m.	General Aviation Committee Meeting
10:30 – 11:30 a.m.	Information Technology Committee Meeting
10:30 – 11:30 a.m.	Legal Affairs Committee Meeting
12:00 – 7:00 p.m.	Registration for Delegates and Spouse/ Guests
12:30 – 1:30 p.m.	Environmental Committee Meeting
12:30 – 1:30 p.m.	State Affairs Committee Meeting
2:00 – 3:00 p.m.	Corporate Committee Meeting
2:00 – 3:00 p.m.	Facilities Committee Meeting
3:00 – 3:30 p.m.	Exhibitor Meeting
3:30 – 5:00 p.m.	FAC Board of Directors Meeting
5:30 – 7:30 p.m.	Welcome Reception with Exhibitors
7:30 – 10:00 p.m.	'FAC Networking at the Beach Club' Hospitality Event

Tuesday, July 22, 2008

7:30 – 11:00 a.m.	Registration Open
7:30 – 11:30 a.m.	Exhibit Hall Open
7:30 – 9:00 a.m.	Networking Breakfast with Exhibitors
9:00 – 9:45 a.m.	General Session V: FDOT Secretary and District Hot Topics
9:45 – 10:30 a.m.	General Session VI: FAA HQ, Southern Region and ADO Hot Topics
10:30 – 11:30 a.m.	Networking Break with the Exhibitors & Final Exhibit Hall Hours
11:30 a.m.	Box Lunch Pick Up
11:45 a.m.	Buses Board for Fishing Tournament
12:00 p.m.	Tennis Tournament (on-site)
12:30 p.m.	Golf Tournament (Tee-Off)

Wednesday, July 23, 2008

7:30 – 11:00 a.m.	Registration Open
8:00 – 9:30 a.m.	FAC Breakfast and General Membership Meeting
9:30 – 10:30 a.m.	General Session VII: Shades of Green – Implementing Strategies in the Design, Construction and Operation of Facilities to Make Them Environmentally Friendly
10:30 – 11:00 a.m.	Networking Refreshment Break
11:00 – 12:00 p.m.	General Session VIII: General Aviation Airport "Hot Topics"
12:00 – 2:00 p.m.	Leadership Awards Luncheon
2:00 – 2:45 p.m.	General Session IX: Back to the Future - Technologies and Techniques of the Future
2:45 – 3:30 p.m.	General Session X: Facilities "Hot Topics"
6:00 – 7:00 p.m.	Farewell Reception
7:00 – 10:00 p.m.	Final Dinner – 'Looking Ahead to FAC Miami 2009'

Thursday, July 24, 2008

9:00 – 12:00p.m.	SAFE Council Meeting
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Monday, July 21, 2008

7:30 – 4:30 p.m.	Registration Open
7:30 – 4:30 p.m.	Exhibit Hall Open
7:30 – 9:00 a.m.	Networking Breakfast with the Exhibitors
9:00 – 9:30 a.m.	Conference Welcome and Opening Ceremonies
9:30 – 10:30 a.m.	General Session I: The Best of Everything – Ensuring Airport & Airline Sustainability & Profitability
10:30 – 11:00 a.m.	Networking Refreshment Break with Exhibitors
11:00 – 12:00 p.m.	General Session II: The "A" Team: Staffing, Running and Maintaining a Successful Aviation Oriented Operation
12:00 – 1:30 p.m.	Networking Lunch with Exhibitors
1:30 – 2:30 p.m.	General Session III: Service with a Smile - Passenger Rights/Customer Service
2:30 – 3:00 p.m.	Networking Refreshment Break with Exhibitors



39th Annual FAC Conference and Exposition

July 20-23, 2008

Official Registration Form for Delegates, Spouse/Guests and One Day Registrants. Future correspondence will be sent to the below address, fax number and/or email address:

Company Information

Full Name _____ Nickname for Badge _____

Title _____

Airport/Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____

Emergency Contact _____ Phone _____

Attending Spouse/Guest Name(s) _____

Payment Information

Check Enclosed (made payable to FAC) Credit Card: Mastercard Visa American Express

Name on Card _____

Credit Card Number _____ Exp. Date _____

Billing Zip Code _____ Authorize Card to Be Charged \$ _____

Email Address of Cardholder _____

Signature of Cardholder _____

Please check here if you require special assistance and attach a description of your needs.

Registration/Cancellation Policy

Registrations and cancellations must be submitted in writing. Refund requests received on/before June 30, 2008, are subject to a \$150 processing fee. There will be no refunds of any kind after June 30, 2008. This includes all registrations and special event fees. Substitutions will be accepted without penalties and no-shows will be billed. For all inquires regarding cancellations and refunds, please contact FAC at 850-224-2964 or email mc@floridaairports.org.

Mail or fax registrations to:

Florida Airports Council
250 John Knox Road, Suite 2, Tallahassee, FL 32303
Phone 850-224-2964 Fax 850-681-6185

Confirmation of your registration will be sent prior to the conference. If you do not receive a confirmation letter, please contact FAC. Nonreceipt of the confirmation letter is not justification for seeking a refund.

For more information, please email mc@floridaairports.org.

Registration Fees (check all that apply)

	Paid on/before 6/30/08	Paid after 6/30/08
1. Member/Federal Employee †	<input type="checkbox"/> \$385	<input type="checkbox"/> \$485
2. Non-member †	<input type="checkbox"/> \$575	<input type="checkbox"/> \$675
3. Florida State Employee/Official °	<input type="checkbox"/> \$595	<input type="checkbox"/> \$595
4. Spouse/Guest (Age 13+) ✕	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250
5. Florida State Employee/Official Spouse Guest (Age 13+) ✕	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295
6. One Day Registration (Mon.)*	<input type="checkbox"/> \$190	<input type="checkbox"/> \$250
7. One Day Registration (Tues.)*	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150
8. One Day Registration (Wed.)*	<input type="checkbox"/> \$190	<input type="checkbox"/> \$250

Special Event Fees (Not applicable to member and non-member registrations. All other registrations must pay a fee and may only participate in one of these tournaments)

A. Golf Tournament	<input type="checkbox"/> \$110	<input type="checkbox"/> \$110
B. Tennis Tournament	<input type="checkbox"/> \$75	<input type="checkbox"/> \$75
C. Fishing Tournament	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100

† Includes special event fees based on availability

° Does not include any special event fees

✕ Spouse/Guest of full registrants only. Spouse/Guest may not be employed by an airport or airport-related company. Requires name of full registrant. Full details of the Spouse/Guest Program can be found on page 5.

* Includes all events in the Exhibit Hall, as well as all business sessions. Does not include the Monday Night Event, Special Events or Farewell Reception/Dinner.

Register online at www.floridaairports.org/meetings

Join 700 of Aviation's Greatest Supporters at *"The Best of Everything!"*

Join us at the 39th Annual Florida Airports Council Conference to be held July 20-23, 2008 at The Breakers in Palm Beach... this year's theme is "The Best of Everything!" Your host, the Palm Beach County Department of Airports, has put together a program featuring topical agenda items and a week filled with networking opportunities including the Monday Night Host Event — "The Best Beach Party Ever."

FAC expects more than 700 airport, state, and federal leaders to attend this great event at one of the nation's most historic hotels.



About FAC

The Florida Airports Council consists of 20 commercial service airports, 73 general aviation airports and nearly 200 aviation-related businesses and their employees. FAC is the largest and most successful state-focused airport organization in the nation. FAC's 39-year success story is due to leadership from Florida's commercial and general aviation airports and support from Florida's leading aviation companies.

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